

# PROTECTIVE MEASURES TO SHIELD YOUR BUSINESS FROM PHISHING ATTACKS



Phishing attacks aim to exploit your most valuable asset—your employees. Implementing simple proactive measures can keep them safe and ultimately secure your business.



## EMAIL SAFETY

Set up email filters and monitoring tools to reduce the risk of phishing emails reaching your inbox.



## INCIDENT RESPONSE PLAN

Things will inevitably go wrong, but having a response plan in place will reduce panic and help you recover faster.



## EMPLOYEE TRAINING

Empower your employees by teaching them how to spot scams and avoid clicking on dangerous links.



## MULTI-FACTOR AUTHENTICATION

Adding an extra layer of security verification will make things considerably harder for attackers.



## ACCESS CONTROLS

Not every employee needs access to everything. Set protocols to limit what people can access based on their job roles.



## SECURITY REVIEWS

Periodically reviewing your systems ensures everything is working and fixes issues before they're exploited.

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TO RUIN A HACKER'S DAY.



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